



*Intelligently Bundled Technology as a Service*

## **Genie Managed Services for Libraries**

**Fully Redundant and Reliable Premise Based/Hosted VOIP Solutions**

**Highly Secure Delivery Over the Private CEN Network Means IP Genie VOIP  
Never Touches the Public Internet**



# **Genie Managed Services**

## ***Premise Based and Hosted VOIP Solutions***

In a globalized market, organizations are eager to deploy technologies that will streamline operations and maximize output. As organizations reach new heights, traditional communication systems struggle to keep up with the needs of its users.

In the last decade, VOIP has dominated the telephony market by providing optimized functionality and flexibly for a fraction of the cost. Despite the desire, some are understandably reluctant to transition to a new VOIP solution because they either lack the technical knowledge or capital resources.

Genie Innovations (IP Genie) Managed Services provides your organization with a top-tier VOIP solution to fit your budget. IP Genie bundles the 'best of the best' hardware and network resources for a cost-effective, long-term technology solution at an affordable monthly usage fee. IP Genie will help you find a technology package that best fits your organization.

## ***Our Approach and Experience***

IP Genie takes a flexible and economical approach to Managed Services deployments. We work with and guide your organization through the design, implementation, and maintenance stages of your solution. We eliminate migration problems by taking full responsibility for integrating vendors, all installation issues, and thoroughly testing all systems before cutover. Ongoing maintenance and system modifications are easily managed via our remote help desk ticketing system.

With the successful implementation of countless VOIP and technology initiatives, we have encountered and resolved many of the issues that can derail deployments. IP Genie is equipped to deal with the issues that typically

cause projects to go over budget or have disappointing Returns on Investment (ROI's).

### **Benefits of IP Genie**

IP Genie's Managed Services program have enabled clients to:

- *Save time and money by utilizing our CRCOG No-Bid contract program*
- *Reallocate project savings to other internal IT initiatives*
- *Reduce the need for additional IT personnel*
- *Upgrade telephony platforms to state-of-the-art systems with minimal up-front cost*
- *Implement seamless up/down scaling as conditions change*

## Portfolio of Managed Services

### Genie Intelligent Gateway

The Genie Intelligent Gateway is a complete solution that leverages cutting-edge telephony, messaging, networking, and conferencing applications. The Genie Intelligent Gateway creates a robust communications system that maximizes functionality and minimizes cost.

The Genie Intelligent Gateway enables the delivery of voice and data over one network and incorporates all the features and functions that your organization needs — without significant up-front cost.

### Broadband Internet Transport and Local/ Long Distance Bundle

If you do not already have one, IP Genie could provide broadband connections through partnerships with leading service providers. Leveraging a dynamic bandwidth allocation allows your organization to have full voice, data, and Internet services while eliminating costly business co-lines and reducing network charges.

### Audio/Video HD Conferencing

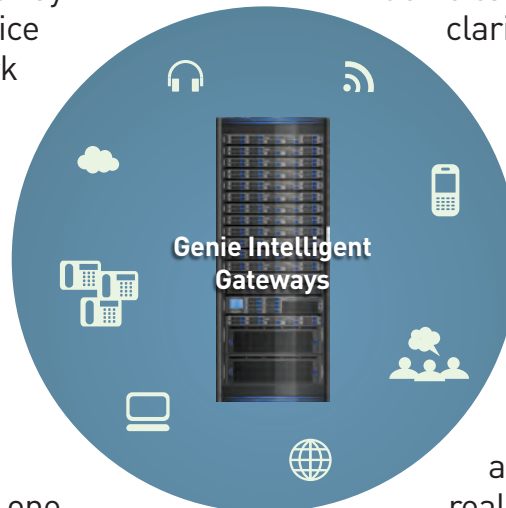
IP Genie's portfolio of Managed Services provides high definition, simple-to-use, audio and video conferencing. IP-Genie provides a complete conferencing solution that is specifically tailored for your organization. Wherever your organization needs may reside around the world, IP

Genie can help you reach them with clarity, ease, and reliability.

### Unified Communications

The Genie Intelligent Gateway enables your organization to utilize various methods of interfacing with clients by seamlessly integrating a variety of features. Whether you are managing messages or real-time communications, The Genie Intelligent Gateway leverages

the functions your organization needs. The Genie Intelligent Gateway uses a diversified suite of features that greatly enhance your organization's functionality without breaking the bank.



**Learn more: 860 610-6000 or [info@ip-genie.com](mailto:info@ip-genie.com)**

## Preferred Pricing

Monthly Recurring Fees	Fee	Description
Per telephone/extension	\$18.95/month	Local and long distance included
SIP Trunk Replacement	\$25.95/month	Per SIP Trunk

*For certain existing/legacy analog, PRI, CENTRIX units. Can also be implemented for Business Continuity/ Disaster Recovery (BD/CR),*

Non-recurring Fees	Fee	Description
Standard IP Genie Telephone	\$195/per phone*	Includes lifetime parts and labor warranty

*\*Other equipment may be necessary depending upon a site evaluation and/or network assessment.*

## IP Genie Services

- *Installation of The Genie Intelligent Gateway and Desktop Endpoints*
- *On-Site/Remote Maintenance of The Genie Intelligent Gateway and Network Components*
- *On-Site/Remote Adds, Moves, and Changes*
- *All Monthly Usage Fees on One, Easy-to-Read Invoice*

## IP Genie Solutions Allow You to:

- *Save Time and Money by Utilizing our CRCOG No-Bid Contract Program*
- *Reallocate Project Savings to Other Internal IT Initiatives*
- *Reduce the Need for Additional IT Personnel*
- *Upgrade Telephony Platforms to State-of-the-art Systems with Minimal Up-front Cost*
- *Implement Seamless Up/Down Scaling as Conditions Change*

*IP Genie offers peace of mind with unique redundancy, fail-over and disaster recovery solutions for networks of all sizes.*

*IP Genie and its partners have facilities and networks in both the United States and Canada. Our operating platforms are some of the most automated in North America. With origins dating back to 2001, IP Genie is one of the most established VOIP digital phone service companies in North America.*